



## Partnership & Community Collaboration Academy Announces 2012 *Managing by Network* Webinar Series Course

Managing by Network is an applied learning course that focuses on strengthening the partnership and community collaboration of BLM, NPS, USFWS and USDA FS managers, specialists and front line supervisors.

### Managing by Network

#### Co-Hosted by

**BLM National Training Center  
NPS National Partnership Office  
USDA FS National Partnership &  
Knowledge Management Offices**

**“The course helped me expand my knowledge and understanding about partnerships. The most valuable part of the course was how it tied into our existing work plans and work responsibilities.”**

#### Course Coordinators

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**Register On-line By  
December 20, 2011**

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Seize this opportunity to participate in an interagency learning circle called "Managing by Network." This course recognizes that the future success of government requires new skills in partnership and community collaboration.

Eighteen distance learning sessions feature collaborative leadership, consensus building, entrepreneurship, ethics, negotiation, partner cultural awareness, partnership management, political savvy and managing agency agreements (among other topics).

You'll learn among a fabulous cohort of colleagues from sister agencies. Our lead instructor, Liz Madison, is joined by guest instructors from public agencies, the private sector and nonprofit community who share their insights and answer your questions.

#### **Where do we meet?**

We meet on-line using WebEx and a toll free conference line.

#### **What is the class size?**

The class is capped at 50 participants. We meet in seminar size groups of 8-12 participants to facilitate peer-learning

#### **How much does it cost?**

There is no cost to you or your work unit. Tuition is funded by the co-hosting offices and training centers.

#### **When do we meet?**

The next course starts on January 11 and 12, 2012. You select from one of four scheduled sessions on either Wednesday or Thursday. We meet twice a month for two-hour webinars discussions and presentations.

#### **Are there selection requirements?**

Preference will be given to employees whose position responsibilities require the management of partnerships and community collaboration.

**Is the approval of supervisor required? Yes**

**Registration Link ~ 2012 Managing by Network**  
<http://www.surveymonkey.com/s/2012MbNRegistration>

**The goal is to fine-tune our collaborative skill-set and begin building and utilizing the intricate networks necessary to move us into a new age of partnering.**



**“The course enhanced my ability to develop and manage partnerships by providing me with a number of useful tools, systems, and operational frameworks to maximize accomplishments. Also I am usually too busy to go looking for help.”**

**“This course provided case studies, templates, reference sources and information that was very helpful in working with partnerships. Learning what other people are doing and their successes and failures in working with partnerships and community groups was also very informative.”**

**“One benefit of the course being held over an extended period allows the students to periodically gain feedback on interim objectives, reflect and integrate new concepts and revise strategies. My work and the partnerships that I develop now reflect a more circumspect mature awareness for opportunities and interdependence of agencies and the public.”**

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**Course materials are posted on-line for future reference.**

## Managing by Network Course Summary

2012	Session Topics
Jan. 10, 11,12 Select One	Peer-learning, Communities of Practice and Managing by Network
Jan. 24, 25, 26	Collaborative Leadership and Partner Cultural Awareness
Feb. 7, 8, 9	Participants Introduce Opportunities and Challenges
Feb. 21, 22, 23	Cooperation versus Collaboration *
Mar. 6, 7, 8	Stages of Network Development and Strategic Thinking
Mar. 20, 21, 22	Partnerships and Ethics Guidance *
Apr. 3, 4, 5	Social Media Tools and Practices *
Apr. 17,18,19	Developing and Managing Agency Agreements
May 1, 2, 3	Influencing and Negotiations *
May 15, 16, 17	Managing Donation and Fundraising Activities
June 5, 6, 7	Conflict Resolution *
June 19, 20, 21	FACA: History and Application*
July 10, 11, 12	Entrepreneurship and Leveraging Partnerships *
July 24, 25, 26	Political Savvy and Accountability
Aug. 7,8, 9	Participant Case Study Presentations
Aug. 21, 22, 23	Participant Case Study Presentations
Sept. 18, 19, 20	Evaluating Partnerships
Oct. 2, 3, 4	External Awareness and Making Meetings Work
	* Guest Speakers
Tues. Wed. Thur. Session ONE	2:00 PM AST _ 1:00 PM EST _ 12:00 PM CST _ 11:00 AM MST _ 10:00 AM PST _ 9:00 AM AKST _ 8:00 AM HST
Tues. Wed. Thur. Session TWO	4:00 PM AST _ 3:00 PM EST _ 2:00 PM CST _ 1:00 PM MST _ 12:00 PM PST _ 11:00 AM AKST 10:00 AM HST